

Approaching the Farm Community

Module 5



RURAL FIREFIGHTERS DELIVERING AGRICULTURE SAFETY & HEALTH

Fire and EMS Among the Farm Community

- Farmers trust family and fire/EMS personnel
- Fire/EMS are more numerous than safety professionals
- Not a financial relationship between fire/EMS and farmers

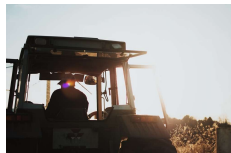


RF-DASH © 2022

Many Avenues Available for Local Departments

Farmers are...

- Our neighbors
- Our members
- Other affiliations – church, service organizations, civic events
- Our established contacts (i.e., pre-existing relationships, is good and bad)



RF-DASH © 2022

Our Neighbors

- Common ties
- Easy access for you & them
- Benefits easily seen
- Ownership in an event (making our area safer)
- Recognition by peers



RF-DASH © 2022

Our Members

- Immediate benefits are understood
- Don't have to "sell" anything
- Personal experiences are better understood
- Previous knowledge on fire/EMS and farming



RF-DASH © 2022

Other Affiliations

- Church (usually strong in small communities)
- Service organizations – Lions, Elks, Eagles, Rotary, Jaycees (many also looking for projects)
- Civic events – picnics, membership drives, fundraisers



RF-DASH © 2022

Our Established Contacts...Good and Bad



RF-DASH © 2022

Partnering with Public Health Departments

- Participate in BBQs with farmers and fire/EMS
- Provide other health services
 - Blood pressure screenings
 - Vaccinations
 - Etc.



RF-DASH © 2022

Partner with Insurance Companies

- Sponsor events to connect fire/EMS and farmers



RF-DASH © 2022

Twilight Meetings

- Dairy farm hosts with tours, food, programming
- Great opportunity to advertise your department, other activities you do
- Trainers discuss advantages of RFDASH
 - Reducing damage on farm in case of fire
 - Keeping responders safe
 - Reducing injury, injury severity on farm
 - Knowing what to do in an emergency while you wait
- Insurance companies may sponsor





RFDASH © 2022

Benefits for both!

Fire Family	Farm family
<ul style="list-style-type: none"> • Familiarization with access problems • Power and speed of farm equipment • Hazards present –that we rarely see 	<ul style="list-style-type: none"> • Size and set up needs for rescue equipment • Limitations of rescue tools • Hazards present – that are always there

How can we help each other?



RFDASH © 2022

Questions?

Connect with us!
 1-800-662-6900
nfmcsh@mcrf.mfldclin.edu






@FarmMedicine
 @nccrahs
 @umash_umn





RFDASH © 2022
